



GREYFRIARS NEWSLETTER NO 10  
WINTER, 1973

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FOR ALL FULL SUBSCRIBERS TO  
THE GREYFRIARS PRESS PROGRAMME

Dear Readers and Fellow Friars,

Once again the Christmas season approaches and with it the conclusion of yet another Greyfriars Press collection. Now we gird the editorial loins and prepare for the Spring 1974 programme. Our new Catalogue and Bond is enclosed for your (1) delectation, and (2) action - respectively.

The latest Bond does not present quite such a big price reduction as the August-December '73 List, but it is still a superb bargain offer by any comparative standards.

Due to escalating production costs we were forced to make an agonising choice between raising the cover price of our books to beyond the £3.00 threshold or making some small saving on our Privileged Order Bond prices. We chose the latter alternative as the most equitable solution to an extremely difficult dichotomy.

#### CAUTIONARY NOTE

It is calculated (quoting a recent article in The Bookseller) that production costs have risen a breathtaking 34% over the past two years; all of which HB have absorbed without passing on any part to its readers. Our reasons for rigid price maintenance are not simply altruistic; we believe that the Greyfriars-reading public at large will not be happy to pay more than the present tariff - at least, not in sufficient numbers to maintain the Imprint in a state of commercial viability.

We hope your response to our latest Bond offer will prove an overwhelming endorsement of our endeavour. Otherwise we may be forced seriously to consider the advisability of continuing our Greyfriars Press programme (as distinct from our general books) beyond the summer of 1974.

#### MAP BOOKMARK

We plan to produce a useful Bookmark in the form of a reduced-size Greyfriars Map (i.e., a reduced facsimile of our current Wall Map), in full colour of course, early in the New Year. This will be of the same dimensions as an average Magnet page, approximately 10" x 7". It should prove invaluable in marking your page-place as you read your way through each Magnet volume, while at the same time providing a constant and handy reference to geographical locations and features of the Greyfriars saga. The price will be 40p, post-free. Please see Order Form attached.

#### CHINA SERIES

One supposes that the most sought-after and interesting title for Spring will be the China series, long promised, and finally in production. Of all eagerly-awaited collections requested by regular readers, the great China adventure undoubtedly **leads** the field.

SEXTON BLAKE BUST

Perhaps Sexton Blake enthusiasts have noticed the Great Detective peeping coyly out of our bookshelves on the front cover of the new Catalogue. We hope it presages more Sexton Blake works to come but that is up to Blakiana fans. Please indicate your commitment in writing.

MAGNET AND GEM 'SINGLES'

We can now offer Friars an interesting 'by-product' off the Greyfriars Press production line: a quantity of single issues (i.e., 28-page, wire-stitched facsimiles) at 23p each including postage. List and Order Form attached. Such novelties must almost be noblesse oblige for all dedicated collectors.

Supplies are limited so please post your orders, with appropriate remittance, a.s.a.p. Do please appreciate that such 'specials' are quickly snapped up, therefore order early to avoid disappointment. We are still sending out letters of apology and returning cheques to readers who left it too late to order the 'special' GREYFRIARS DOUBLE.

NEWSLETTER QUESTIONNAIRE

The response to the Questionnaire attached to our last Newsletter (no 9) has been extremely good - though a small number of delinquent Friars have not yet returned their forms. Respondez (by return) s'il vous plait.

We hope to publish some interesting findings in our next edition of the Greyfriars (Herald) newsletter.

MAULEVERER OR MAUL'VEROR ?

Enthusiastic Greyfriars reader Hubert Gregg raised an interesting talking-point in the course of a recent chat with your publisher. He suggested that perhaps the proper pronunciation of his lazy lordship's family name should be MAUL-VEROR (to rhyme with Marlborough). Friar Gregg and I would both be interested to hear other readers' comments on this admittedly esoteric subject. Letters, opinions, please?

BOND REMINDER

This is about all the news at time of going to press. Suffice to say we hope you thoroughly enjoy our Yuletide offering, BILLY BUNTER'S CHRISTMAS (Magnet Volume No 22) and that you gladden our hearts with a resounding response to our latest Bond offer and so help to keep the Greyfriars ship afloat for many seasons to come.

Wishing you all a Very Happy Christmas,

*The Publisher*

SPECIAL OFFER

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SINGLE ISSUES (i.e., 28-page, wire-stitched facsimiles) of THE MAGNET and THE GEM, at 23p each, post-free. See list of Titles and issue numbers below.

Supplies are very limited so please order immediately to avoid disappointment.

<u>TITLE</u>	<u>Issue Nos</u>	<u>Issue Nos</u>
<u>MAGNETS</u>		
The Schoolboy Cracksman	1213	The Unseen Witness 1410
Mystery of Wharton Lodge	1349	The Fifth Form Mystery 1411
The Ghost of Wharton Lodge	1350	Coker the Reformer 1412
Bunter the Crasher	1351	
Billy Bunter's Diamond	1352	<u>GEMS</u>
Profiteer of the Remove	1353	Tom Merry's Rival 825
Who Walloped Wingate?	1359	Captain Cardew 826
Coker's Cousin Comes to Greyfriars	1404	Skipper and Slacker 827
The Mischiefmaker of the Remove	1405	D'Arcy's Christmas Party 828
Fool's Luck	1407	The Vengeance of Cardew 829
Schemer of the Remove	1408	Tom Merry's Foe 830
The Remove's Remarkable Recruit	1409	

ORDER FORM

TO: HOWARD BAKER PRESS LTD,  
27a Arterberry Road, Wimbledon, London, S.W.20.

Please forward me ..... (copy(ies) of MAGNET Issue Numbers .....

..... of GEM Issue Numbers .....

I enclose remittance for \_\_\_\_\_

Name \_\_\_\_\_

Address: \_\_\_\_\_

ALSO: A BOOKMARK in the form of a reduced-size Greyfriars Wall Map, in full colour, approx. 10" x 7". Invaluable in marking page places as well as providing a constant and handy reference to geographical locations and features.  
Price 40p each, post-free