



HOWARD BAKER PRESS LIMITED

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incorporating THE GREYFRIARS PRESS publishers

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GREYFRIARS PRESS NEWS LETTER NO 1

21 SEP 1971

Dear Reader,

We plan to issue News Letters such as this from time to time to keep in touch with our regular readers, and to keep you informed of developments, programme-wise.

Whereas our first title, THE DOWNFALL OF HARRY WHARTON, was actually ahead of schedule by almost three weeks, the issue of D'ARCY THE RUNAWAY is at this moment behind schedule. Nevertheless, we have every expectation of getting it into your hands by the end of the month; at the latest, by the beginning of next.

Most of you, as book-lovers, should know that there are probably more production hang-ups in the printing industry than in almost any other. The business of keeping the printing, binding, casing and ancilliary components of book production to a regular, reliable schedule is the nightmare of every Production Manager.

Anyone who studies the Trade Press will find its issues littered with announcements from publishers notifying readers and booksellers of details of postponements of particular titles, due to 'circumstances beyond their control.' And we, of The Greyfriars Press, are no exception to the rule, despite our valiant endeavours to prove otherwise.

In short, we must crave your indulgence regarding publication schedules from time to time. Sometimes you may receive your copies out of order with the sequence given in our catalogue, but regardless of this, you will receive all the titles listed within the period. Also, please note that the last Monday of the month is always the official publication date.

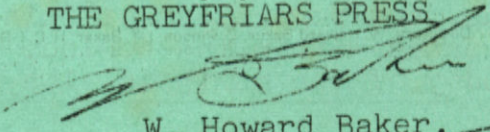
Many readers have enquired about the availability of the earlier Magnet issues in our programme, published in 1969/1970. At the time of writing we are negotiating for further stocks of these earlier titles, and the Greyfriars Maps, and hope to have further details in our next News Letter.

Concerning THE HOLIDAY ANNUAL: since publication of our catalogue we have been advised by our printers and our Costing Department that, due to increasing printing and paper prices, etc., it would not be viable to produce this book to retail at the quoted price of £2.75p. We were, therefore, faced with the alternatives of (a) dropping this facsimile from our list altogether, (b) producing in a different form, or (c) increasing the price. After much consideration and not wishing to disappoint those readers who have waited anxiously for this book, we decided to dispense with those minor portions of the Annual which were not relevant to the Schools. The result is a book of one-sixth less pages, but in all other respects a faithful facsimile of the 1928 HOLIDAY ANNUAL - The Greyfriars Press edition of the book, in fact. We are certain you will agree, once you have this book, that it is still excellent 'value for money' and that the loss of those pages extraneous to the schools of Frank Richards, Martin Clifford and Owen Conquest do not detract from it in any way.

Readers with an interest in Sexton Blake may like to know that stocks of Mayflower Sexton Blake paperbacks and Fleetway Sexton Blake Libraries are obtainable from this address. Enquiries should be addressed to PRESS EDITORIAL SYNDICATE, 27a Arterberry Road, Wimbledon, S.W.20.

Finalisation of our new Catalogue for 1972 is now well under way and this should be with you by late October.

Sincerely yours,
THE GREYFRIARS PRESS


W. Howard Baker.